



April 13, 2011

Your membership with HRMAM **expires on May 31, 2011**. Please renew your membership on or before that date to ensure you continue to receive the full benefits of membership with your HR Association.

The most recent member survey showed how highly members value the emerging and improving work of HRMAM. The value-added services and programs you rated the highest were:

- The Connect HR Conference
- HRMAM's website and e-newsletter
- HRMAM's professional development program
- The HRmatters magazine and the annual Member Roster
- The job board (located in our weekly e-newsletter and on our website)
- The unique professional networking opportunities available throughout the year

Membership with HRMAM is even more than these extensive benefits. It allows you to achieve and maintain the CHRP and join a network of over 25,000 CHRPs across Canada. It enables members to volunteer with HRMAM and play a vital role in both local and national activities that help to promote and raise the profile of the HR profession. Membership also gives you access to HRMAM's ever expanding network and connections; these enable discounts and reduced prices for events, programs, and services – which all help you increase your professional knowledge. Finally, through our interactive website, members can engage in online activities such as forums and social media, which are specifically designed to meet the needs of today's HR professional.

Over the past year, we have continued to work hard to meet the increasing demands of our growing membership. We have added new professional development events, enhanced and improved our Connect HR Conference and annual Awards Gala, developed a new look and brand image that more accurately reflects our members, their goals, and their aspirations. We have opened a state-of-the-art Learning Centre that provides members with access to professional development in one of Winnipeg's finest learning facilities.

Our new website and database, the first of its kind in a professional membership association in Canada, has positioned us at the leading edge of association management capability. Across the country, other HR associations are now adopting this database. We have only just begun to tap into the enormous potential this resource holds, which will enable us to continually move our association forward in an ever changing, rapidly developing, technological world.

As part of this year's annual budget process, undertaken every year to ensure the continued financial stability of the HRMAM, your Board of Directors recently voted unanimously the following membership fee structure, **effective immediately**, for this year's renewals and for all new members:



- Annual membership fee of \$240 (plus GST) applies to:
  - CHRP-Winnipeg and FCHRP members
  - Regular members
  - Associate members
- Annual membership fee of \$150 (plus GST) applies to:
  - CHRP-Regional members
  - Regional members
- Annual membership fee of \$50 (plus GST) applies to:
  - Student members
  - Retired CHRP members
  - Retired Regular members
- A \$50 late renewal fee will apply to all members who renew after May 31
- All existing CHRP service fees will remain unchanged (eg. CHRP recertification fee, etc)

The annual Member Roster is based upon members in good standing who have renewed their membership by May 31 of each year. Due to publication deadlines and policies, members who are late renewing (June 1 and onwards) **will not be included in the Annual Roster.**

If you are a CHRP or CHRP Candidate, you are reminded that in order to maintain your designation status, you are required to remain a member in good standing. This means that your membership **must be renewed by May 31 or your designation may become invalid.**

The annual Member Roster is based exclusively upon the member profile you have in HRMAM's website. Some sections in the profile area have changed, so please ensure you update your profile when you renew your membership to verify that the profile contained in the Roster is accurate (the enclosed leaflet explains how to do this). **Whatever information you provide in your online member profile will appear in the printed Member Roster, so it is paramount that this information is updated and correct by May 31.**

HRMAM has come a long way as an association in the past 69 years. Many members have worked hard and been actively engaged in not just building the association to its current level of 1452 members, but in promoting the vital and important work of the HR profession and developing the national designation, the CHRP. Membership with HRMAM is an outstanding value and we look forward to welcoming you back for another exciting year.

Sincerely,

Mark J. Hollingsworth  
Executive Director, HRMAM